

**The appearance of U.S. Department of Defense visual information does not imply or constitute DOD endorsement.**

**Military, veterans, and their families get 25% off eligible AT&T unlimited plans\*.**

**\*Military and Veteran: Eligibility:** Requires proof of eligibility and subject to annual recertification. Available to: (i) active U.S. military service personnel providing a paystub from within 90 days; (ii) U.S. military veterans providing either a Department of Defense (DOD) Form DD214 indicating honorable discharge, a DOD form NGB 22/22A, or veteran designated driver's license where applicable; and (iii) qualified spouses or surviving spouse of active-duty U.S. military service personnel providing a paystub from within 90 days and proof of marriage (e.g. marriage certificate). Spouses and surviving spouse of Veterans are not eligible. Offer available only in select locations/channels. Customers accepting offer certify they are permitted to under applicable law. Eligibility is subject to annual recertification. Customers on certain offers may not be eligible. Other restrictions may apply. **25% off Wireless service discount: Plans available in select locations only.** Requires AT&T Unlimited Starter SL, AT&T Unlimited Extra EL or AT&T Unlimited Premium PL. Discount applied after any available AutoPay and paperless bill discount. Start within 3 bill cycles after service activation and eligibility confirmed. **Unlimited Data:** AT&T may temporarily slow data speeds if the network is busy. All AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details. For use in the United States ("Domestic Coverage Area" or "DCA"), Mexico and Canada. 2G off-net data speeds may apply. **Limits:** Max 10 devices on plans eligible for Unlimited Your Way. May not be stackable with other offers, credits or discounts. AT&T reserves right to discontinue offer in select jurisdictions at any time in AT&T's sole discretion. Offer not made as a solicitation of business from governmental agencies.

**All AT&T wireless services subject to terms and conditions in the Consumer Service Agreement ([att.com/csa](http://att.com/csa)).**

**Additional monthly fees and taxes:** Apply per line and include Administrative/Regulatory Cost Recovery Fee (up to \$3.49) and other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See [att.com/mobilityfees](http://att.com/mobilityfees) for more details.

**All offers, programming, promotions, pricing, terms, restrictions, and conditions subject to change, and may be modified, discontinued, or terminated at any time without notice.**

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**\*\*\$1250 offer is a combination of \$250 in bill credits and \$1000 off will eligible trade-in** when you switch to AT&T and buy an eligible smartphone on an installment plan and pick a qualifying wireless plan. Please read full offer details.

**\$250 Military bill credit offer: Subject to Change.** Available in select Military store locations. Purchase new eligible smartphone on 36-month 0% APR installment plan and port-in new line from an eligible third-party carrier to receive up to \$250 off eligible devices (max credit of up to \$250 with port-in of new line. Other installment options may be available and vary by location. **If you choose the optional AT&T Next Up early upgrade feature, you are responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. Required Wireless:** Postpaid unlimited voice and data (min. \$75.99/mo. if new before discounts. Existing customers can add to current unlimited plan if eligible, which may be less). Eligible plans: Unlimited and More, Unlimited and More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Elite, Unlimited Premium, Unlimited Extra, Unlimited

Starter, Unlimited Premium PL, Unlimited Extra EL, Unlimited Starter SL, Unlimited 55+, AT&T Complete Connect. **Premium and Elite plans available in select locations only.** Value Plus, Value Plus VL, Value Plus Unlimited plans are not eligible. On unlimited plans, video may be limited to SD. Speed, usage and other restrictions apply. See [att.com/unlimited](http://att.com/unlimited) for current unlimited plans. **If you cancel wireless, credits will stop and will owe device balance. If you cancel service on any other line within 90 days of activating the line under this offer, credits will stop.** **Activation Fee:** \$35. **Return:** Shipping label will be provided to exchange/refund one device per purchase up to 14 days from the shipping date of the device. Restocking fee up to \$55 may apply. **Bill Credits:** Credits start within 3 bills. Will receive catch-up credits once credits start. For eligible port-in of new line, up to \$250 in credits applied over 36-month period. Wireless line must be on an installment agreement, active and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. **Tax on wireless service is calculated prior to the application of credit.** **Limits:** Limit one credit per eligible port in line. May not be combined with certain other offers, discounts, or credits. Purchase, financing and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period.

**\*\*\*Samsung Galaxy S24+ & S24 Ultra Credit w/ Trade-In:** Limited time offer. Select locations only. **Galaxy S24+ & S24 Ultra Guarantee limited to current trade-in promos (up to \$1000 off with min. \$95 trade-in value; up to \$800 off with min. \$35 trade-in value) for new and existing consumer postpaid wireless customers; excludes offers available through select channels. Offers vary by device; subject to change.** Requires activation of a new line or upgrade of an existing line to receive up to \$1000 off S24+ and S24 Ultra with trade-in of eligible smartphone with min. \$95 trade-in value; or up to \$800 off with trade-in of eligible smartphone with min. \$35 trade-in value. Req's purch. of new eligible smartphone on qualifying 0% APR AT&T installment plan (36 mos. at up to \$39.45/mo.). Other installment options may be available and vary by location. If you choose the optional AT&T Next Up early upgrade feature, you are responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Max discount will not exceed the lower of the device cost or the max credit you are eligible for under this offer. Eligible Smartphones: After all credits, get Samsung Galaxy S24+ and S24 Ultra (priced up to \$1420) for up to \$1000 off. Tax on full retail price due at sale. Req'd Wireless: Postpaid unlimited voice & data (min. \$75.99/mo. if new before discounts. Existing customers can add to their current unlimited plan, if eligible, which may be less.) Eligible plans: Unlimited & More, Unlimited & More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Elite, Unlimited Premium, Unlimited Extra, Unlimited Starter, Unlimited Premium PL, Unlimited Extra EL, Unlimited Starter SL, Unlimited 55+, AT&T Complete Connect and AT&T Accessibility (for eligible customers only). Value Plus, Value Plus VL, Value Plus Unlimited plans are not eligible. On unlimited plans, video may be ltd to SD. Speed, usage & other restr's apply. See [att.com/unlimited](http://att.com/unlimited) for current unlimited plans. If you cancel wireless, credits will stop and you'll owe the remaining balance on the installment agreement for the device purchased. For new lines, if you cancel service on any other line within 90 days of activating the line under this offer credits will stop. **Activation/Upgrade Fee:** \$35; Costco waived. **Return:** Return w/in 14 days. Restocking fee up to \$55 may apply. **Elig. Trade-In:** This is not an early upgrade program. Trade-in device may not be on existing installment plan. Eligible devices only. See [att.com/trade-in](http://att.com/trade-in) for list of eligible devices. For credit, trade-in must have min. trade-in value (as noted above) after device condition questions have been answered & must meet AT&T Trade-In Program requirements. Must trade in elig. smartphone at a participating location and complete trade-in within 30 days from start of installment plan for new phone. **Other Obligations:** Trade-in does not relieve obligations under AT&T installment or other AT&T Return and Exchange programs including recently-purchased device returns, Warranty, or Extended Warranty. Devices to be returned through these AT&T programs should not be traded in via this offer. If trade-in value of device is greater than the credit you are eligible for under this offer, you may receive a one-time trade-in credit (value via instant credit or promo card) in lieu of this bill credit offer. See [att.com/tradein](http://att.com/tradein) for terms and to check if your device is eligible. **Bill Credits:** will receive catch-up credits once credits start w/in 3 bills. Credits applied in equal amounts over entire installment term & will not exceed the lower of the

device cost or max eligible credit amount as defined above. Line must be on installment plan, active & in good standing for 30 days to qualify. Installment agmt starts when device is shipped. To get all credits, device must remain on agmt., with elig. service for entire term. If you cancel svc upgrade or pay up/off installment agmt early, credits may cease. Limits: One trade-in per qual. purchase and one credit per line. May not be combinable w/other offers, discounts or credits. Purchase, financing, other limits & restr's apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. Visit a participating store for offer details.

**GEN. WIRELESS SVC: Subj. to Consumer Service Agreement([att.com/consumerserviceagreement](http://att.com/consumerserviceagreement)).** Credit approval req'd. **Deposit:** may apply. **Limits:** Purch. & line limits apply. **Additional monthly fees & taxes:** Apply per line & include Administrative/Regulatory Cost Recovery Fee (Up to **\$3.49**, & other fees (which are not government-required surcharges) as well as taxes. Additional one-time Fees may apply. See [www.att.com/mobilityfees](http://www.att.com/mobilityfees) for more details. Usage, speed, coverage & other restr's apply. International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.

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